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The social impacts of the heat-health watch/warning system in Phoenix, Arizona: Assessing the perceived risk and response of the public

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Abstract:

Heat is the leading weather-related killer in the United States. Although previous research suggests that social influences affect human responses to natural disaster warnings, no studies have examined the social impacts of heat or heat warnings on a population. Here, 201 surveys were distributed in Metropolitan Phoenix to determine the social impacts of the heat warning system, or more specifically, to gauge risk perception and warning response. Consistent with previous research, increased risk perception of heat results in increased response to a warning. Different social factors such as sex, race, age, and income all play an important role in determining whether or not people will respond to a warning. In particular, there is a strong sense of perceived risk to the heat among Hispanics which translates to increased response when heat warnings are issued. Based on these findings, suggestions are presented to help improve the Phoenix Heat Warning System.

Source: http://dx.doi.org/10.1007/s00484-006-0073-4

Resource Description

Communication: M

resource focus on research or methods on how to communicate or frame issues on climate change; surveys of attitudes, knowledge, beliefs about climate change

A focus of content

Communication Audience: M

audience to whom the resource is directed

Health Professional, Policymaker, Public, Researcher

Early Warning System:

resource focus on systems used to warn populations of high temperatures, extreme weather, or other elements of climate change to prevent harm to health

A focus of content

Exposure: M

weather or climate related pathway by which climate change affects health

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Temperature **Temperature:** Extreme Heat Geographic Feature: M resource focuses on specific type of geography Desert, Urban Geographic Location: M resource focuses on specific location **United States** Health Impact: M specification of health effect or disease related to climate change exposure Health Outcome Unspecified Medical Community Engagement: M resource focus on how the medical community discusses or acts to address health impacts of climate change A focus of content mitigation or adaptation strategy is a focus of resource Adaptation Population of Concern: A focus of content Population of Concern: M populations at particular risk or vulnerability to climate change impacts Low Socioeconomic Status Resource Type: M format or standard characteristic of resource Research Article Timescale: M time period studied Time Scale Unspecified

resource focus on process of identifying, quantifying, and prioritizing vulnerabilities in a system A focus of content